

Sponsorship Opportunities



**SHE RISES
COLLECTIVE**
INDIGENOUS WOMEN IN BUSINESS



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Our Vision

Indigenous women in business will rise financially, socially, and spiritually.

Mission statement:

To rise and be seen as Indigenous Women in Business, uniting for leadership, empowerment, and well-being.

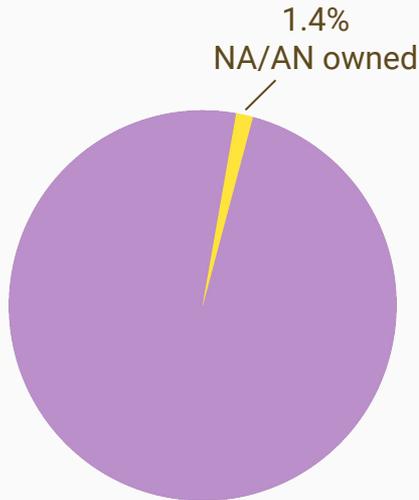
Historically and systematically, Indigenous women have experienced economic oppression. Evidence of this is seen as early as 1779 during the Sullivan's Expedition/Campaign, when George Washington order troops to destroy Haudenosaunee corn fields, apple orchards and villages as an act of agricultural warfare.

We must capitalize on the upward trend seen recently of women owning businesses despite the following statistics:

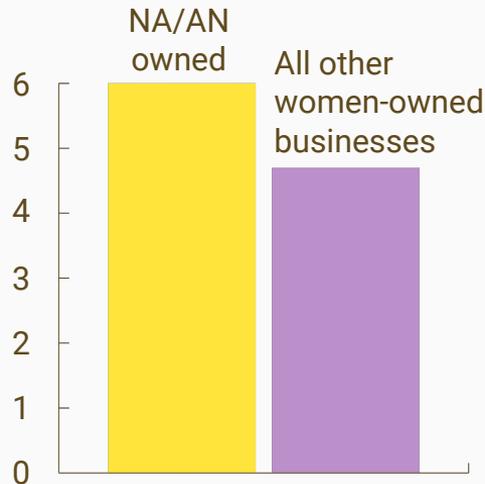
- **More growth, but less revenue**
 - **In most cases, slower growth**
 - **Revenue disparity**
 - **Smaller share of total businesses**
-

More growth, but less revenue

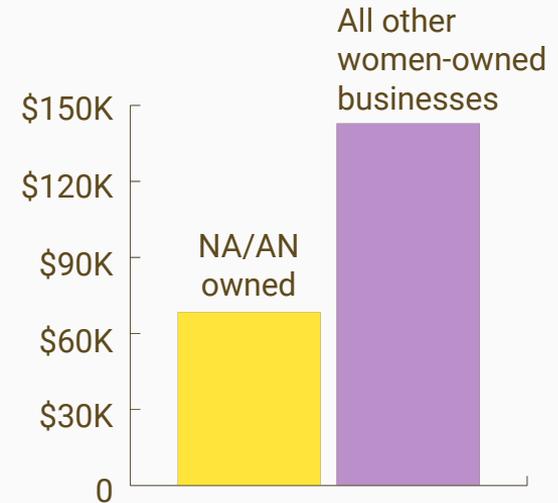
There is a small number of Native American/Alaska Native (NA/AN) women-owned businesses; however, there has been a spike in growth in 2019. The amount of revenue NA/AN businesses earn compared to all women-owned businesses is less than half.



Women-owned businesses in 2019



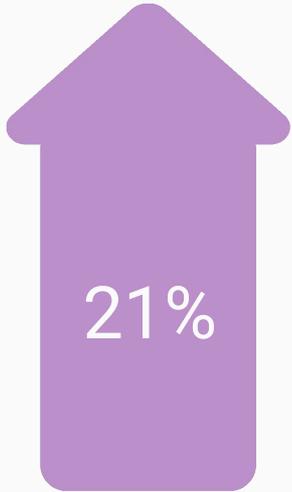
% annual growth 2014-2019



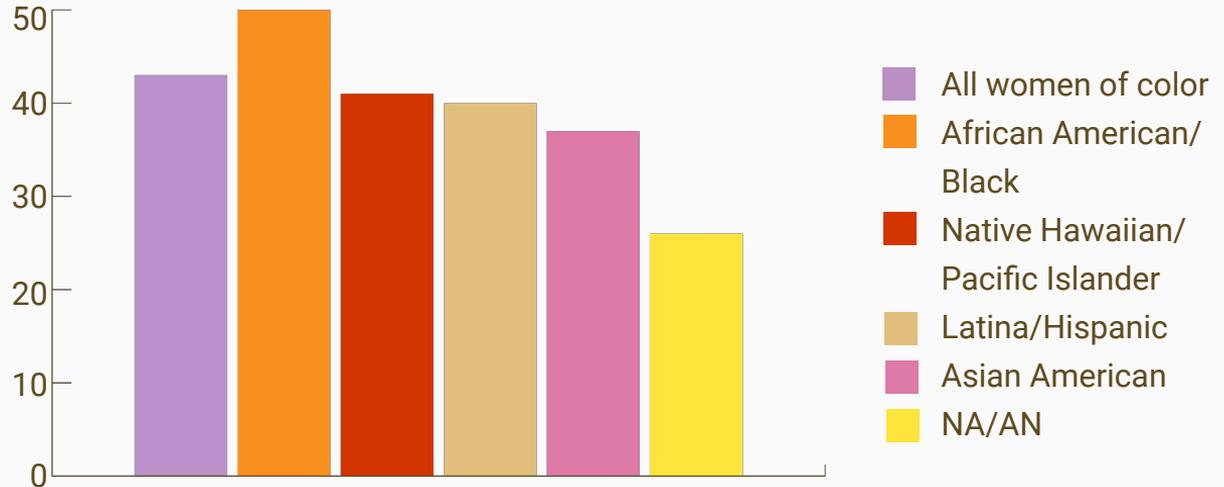
Annual revenue per firm 2019

Slower growth

NA/AN-owned businesses have a slower growth rate than other minority women-owned businesses. There is a lack of organizations, chambers, etc that support Indigenous women specifically.



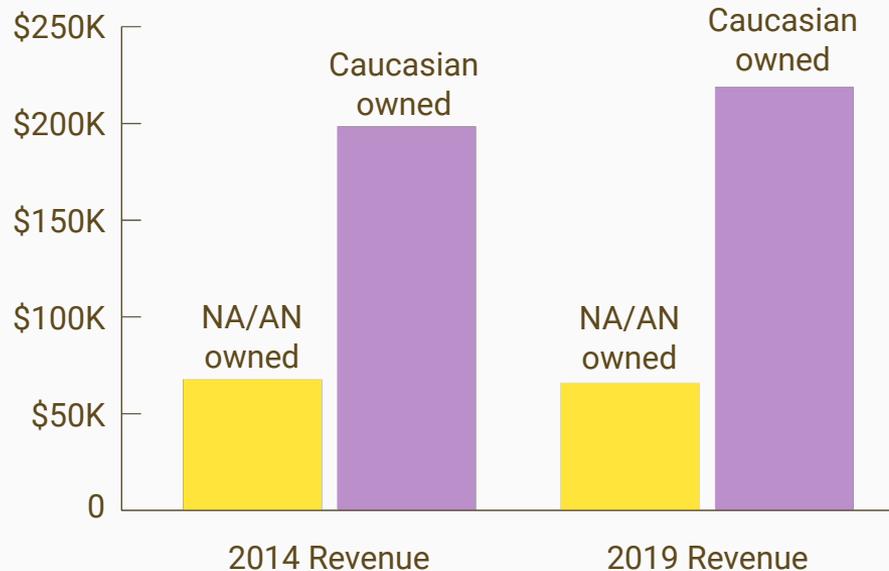
Growth in women-owned businesses 2014-2019



Growth in women-owned businesses by ethnicity 2014-2019

Revenue disparity

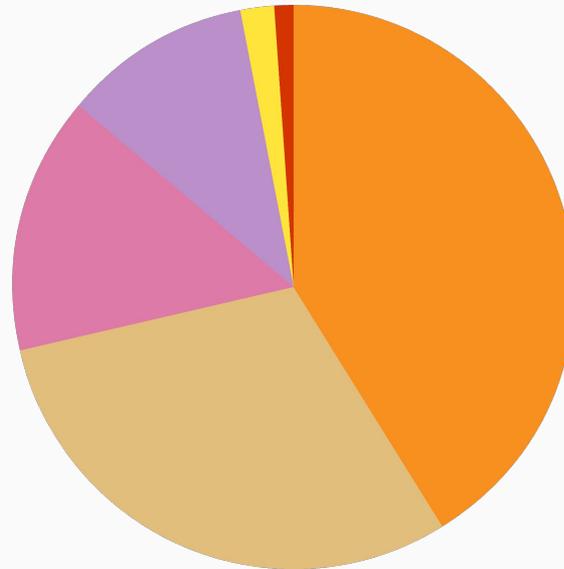
Even though there is an increase in minority-owned businesses, caucasian women are still being paid more.



Small share of total businesses

While the number of minority-owned women's businesses is increasing, Native American women-owned businesses are still a very small percentage of that increase.

New women-owned
businesses 2018-2019



- White 11%
- African American/Black 42%
- Native Hawaiian/Pacific Islander 1%
- Latina/Hispanic 31%
- Asian American 15%
- NA/AN 2%

**WHAT SHE
RISES CAN
DO.....**



**SHE RISES
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INDIGENOUS WOMEN IN BUSINESS

Increase awareness

Build a network

Foster wealth creation

**Place wellness at the
forefront**

Founders

Six Indigenous Women. Three Nations. One Shared Vision & Mission



Kelly Jackson



Margaret Ellis



**Charlotte
Easterling**



**Samantha
Skenandore**



**Apache
Danforth**



Misha Golly



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Milestones: What We've Done So Far

Our founders were participants on a Women in Business panel at the Indigenous BizCon (IBC) hosted by the Indigenous Business Group at Potawatomi Casino in Milwaukee, WI on Indigenous Peoples' Day 2022. Our movement is largely due to the networking opportunity provided at the IBC.

October 2022

The Indigenous Business Group (IBG) held a Women in Biz panel on Indigenous Peoples' Day.

December 2022

Begin strategic planning & Women's Retreat planning

February 2023

Naming session and strategic planning continues.

May 2023

First gathering. She Rises Retreat

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

June

July

November 2022

First discussion about creating a movement.

January 2023

First strategic planning retreat facilitated by SCORE.

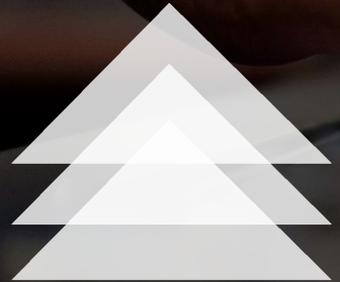
March 2023

She Rises Collective - Indigenous Women in Business is chosen as our name and retreat planning continues

June 2023

She Rises to officially form

**Partner with us
to Help
Indigenous
Women Rise**



**SHE RISES
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INDIGENOUS WOMEN IN BUSINESS

Support our Organization

Support our Retreat

Sponsorship Opportunities

RISE - \$10,000

Founding Sponsorship

Logo on website for one year, four (4) social media mentions, information table, 2 registrations, opportunity to present (20 mins), mention in welcome and wrap up comments, logo prominently displayed at summit and in summit marketing materials. In addition to supporting the retreat, you are also providing the foundation for the She Rises Collective.

EMPOWER - \$5000

Includes: Logo on website, two (2) social media mentions, information table, 1 registration, mention in welcome and wrap up comments, logo prominently displayed at summit and in summit marketing materials.

Leadership - \$2500

Two (2) social media mentions, mention in welcome and wrap up comments, logo prominently displayed at summit and in summit marketing materials

Health/Wellness - \$1500

Two (2) social media mentions, logo prominently displayed at summit and in summit marketing materials

Power Network - \$250

ORGANIZATIONAL SPONSORS - Annual

What You Receive	\$10,000	\$7,500	\$5,000
Logo on SheRisesCollective.org for one year	✓	✓	✓
Ad (or link to content) in monthly organizational eNewsletter	✓	✓	✓
Receive attendee registration list for your pre-event communication	✓	✓	✓
Social media recognition	Monthly	Quarterly	
<u>RETREAT</u>			
Pre-Retreat Education Opportunity	✓	✓	
Logo on retreat event webpage	✓	✓	
Recognition in retreat program, retreat slides	Logo on Cover & Slides		
	Full-Page Ad or Sponsored Content	1/2-page Ad or Sponsored Content	1/2-page ad
Logo on roll-up sponsor banner behind the speakers	✓	✓	✓
Social Media Recognition	Upon payment, during the event, & post-event		
Recognition during Retreat Welcome	1:00 Welcome Video or individual greeting shown (produced by you)	We read your “:30 elevator speech”	
Enjoying our Heritage: Evening Networking & Dinner	Naming Rights. Welcome the group. 4 retreat registrations (entire event + networking)	2 retreat registrations & verbal recognition at the event	2 retreat registrations
Logo in Post-event wrap-up email	✓	✓	✓

RETREAT SPONSORS

What You Receive	\$2500 – Event	\$1875 – Speaker	\$1250 – Lunch	\$750 – Break	\$500 – Wellness
Receive attendee registration list for your pre-event communication	✓				
Logo on retreat event webpage	✓	✓			
Recognition in retreat program	Logo on Cover	In Program as “Session sponsored by”	In program as “Lunch Sponsored by”	In program as “Break Sponsored by”	In program as “Massage Sponsored by”
	Full-Page Ad	1/2-page ad	1/4-page ad		
Logo on roll-up sponsor banner behind the speakers	✓	✓			
Social Media Recognition	Upon payment & post-event				
Recognition during Retreat Welcome	Verbal Name Recognition				N/A
Logo on official retreat slides	Logo	During Speaker Only	During Lunch only	Logo on break table	Logo displayed near the massage chair
Enjoying our Heritage: Evening Networking & Dinner	2 retreat registrations	1 retreat registration	Ability to Attend Lunch		
Recognition during the Retreat Closing	Logo on slide				
Logo in Post-event wrap-up email	✓		✓		

Now is the Time



Partner with us
today

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